

Inorbit-Vashti is 'Best New Mail'

The eight-month-old mail received award at the Images India Retail Awards held in Mumbai

A Greater Mail

Mail Manufacturers always know it and now the whole country's retail operators do. The Inorbit Mail in Vashti has bagged the 'Best Addressed Mails' (Special Marketing Centre Award, at the Images India Retail Awards held in Mumbai last week.

The award was given on the 18th floor of the Inorbit India Shopping Centre Forum, which was attended by Vashti's top level bosses and retail industry professionals.

The award for the 'Best Mail' was among the three awards bagged by the retail. The other two being 'Most Admired Shopping Centre' (Shreeji of the 'Year' and 'Most Admired Brand or Professional of the Year' for its retail brand Shreeji).

Elated with the award for the 'Best Special Mail, Shreeji Retail at IRI of Mumbai Mail said, "We are very much appreciative especially in the current economic difficulty period to be a retail business and we encourage the support businesses to live up to the high standards that have been set. It is like to thank the jury for acknowledging our efforts and we are proud to have made a stable contribution in the retail in this sector."

Spotlight on the 'Best Mail' for the year added, "Just eight months into its launch, Mail Vashti has already bagged its 7th award. We have received a tremendous response from its recipients and this award is only a testimony to our constant effort to provide our customers with exciting but the best." Inorbit looks to its position as its main motivation of the big marketing and marketing guidelines in the industry.

According to the award's judgement, the Inorbit Mail is a shopping experience that is new, always and that is what is the



is proud to work in tandem with all their associated partners to provide and support their brands to order to optimize the performance of their in-store mail orders, as well as provide greater customer satisfaction, satisfaction and customer delight upon a business experience.

Mail Vashti was launched in October 2008. With a total retail area of 5.3 lakh sq ft, Inorbit is a state-of-the-art retail and business center designed and located in the most expensive, above and beyond quality of retail real estate.

RARE HONOUR

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'Best of the Year' and 'Most Admired Brand/Professional of the Year' for its Director Deep Singh

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